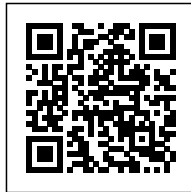


323.9 THOUSAND TOURISTS VISITED MONGOLIA IN THE FIRST 7 MONTHS OF THE YEAR

Posted on August 15, 2023 by admin

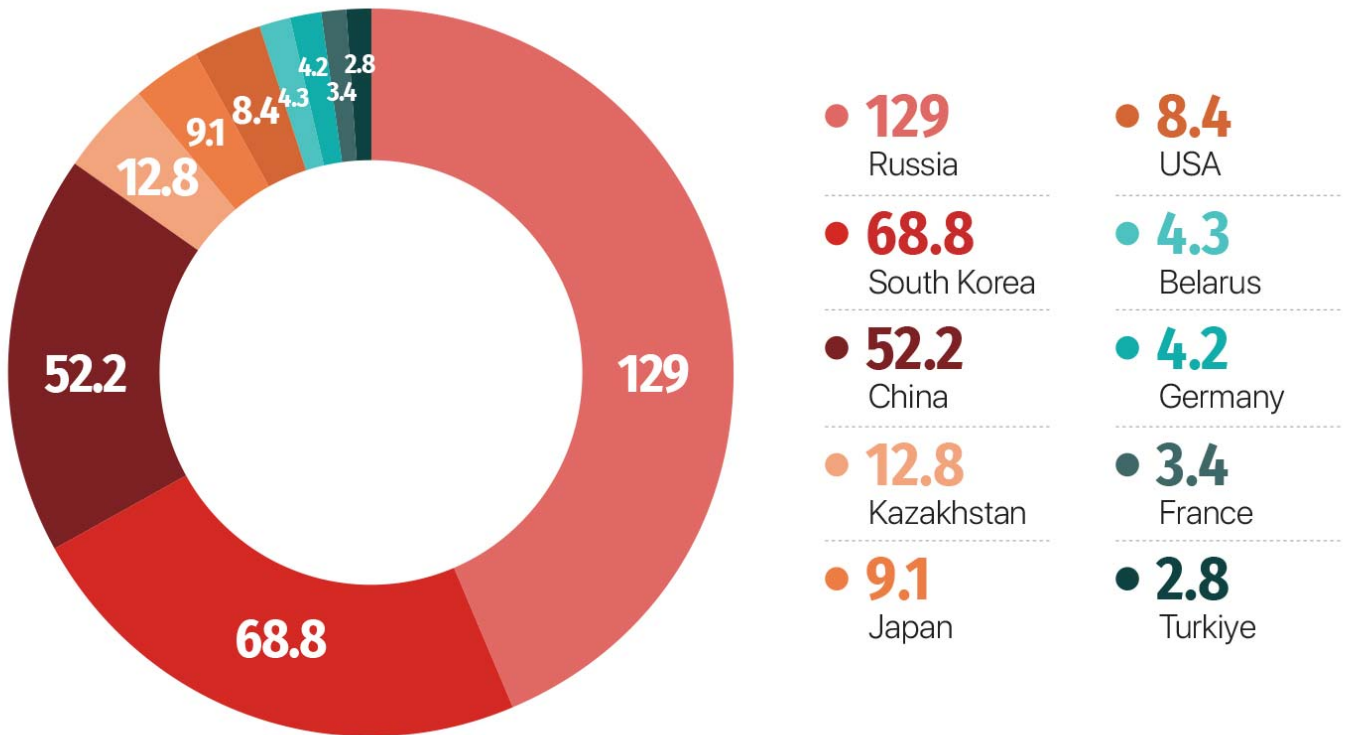


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As of the first seven months of 2023, 323.9 thousand tourists entered Mongolia. In particular, only in July, 32.8 thousand tourists from South Korea visited Mongolia. Interestingly, a substantial portion of this influx occurred in July, with a remarkable 32.8 thousand tourists arriving solely from South Korea. This surge in South Korean visitors highlights a growing trend of cultural exchange and interest in Mongolia's offerings, particularly from this specific region.

Number of tourists, by country, January-July 2023, thousand



Source: National Statistics Office

Notably, the Ministry of Environment and Tourism has laid out an ambitious roadmap to harness the potential of this upward trajectory. A key component of this strategy is Mongolia's intent to host a significant contingent of tourists from South Korea in the current year, setting a target of 150,000 visitors. This proactive approach reflects Mongolia's commitment to fostering international connections and strengthening its tourism industry as a major contributor to its economy.

Tourism holds immense significance for Mongolia, influencing its economy, culture, and societal development. This sector plays a pivotal role in shaping the country's progress and preserving its heritage.

Economically, tourism is a driving force. It injects funds into local economies through expenditures on accommodations, transport, and services, thus contributing to businesses and employment. By diversifying the economic landscape, tourism reduces overreliance on sectors like mining and agriculture, promoting balanced growth.

Tourism extends its impact to rural areas, stimulating rural development and reducing urban migration pressures. As visitors seek authentic experiences, rural communities benefit from economic opportunities, boosting local livelihoods and infrastructural growth.