

WHY+ MONGOLIA? 01

1. Untapped natural resources
2. An investment friendly environment
3. Democratic country
4. Strategic location
5. Competitive young talents
6. Digital development

1.1 UNTAPPED NATURAL RESOURCES

Mongolia is a resource-rich developing country with an abundance of untapped natural resources. Over 8,000 known occurrences of 80 types of mineral deposits have been identified across 1,170 registered deposits. This includes vast reserves of gold, copper, coal, iron ore, and oil, making Mongolia one of the world's last frontiers for mining..

World-renowned projects, such as Oyu Tolgoi and Tavan Tolgoi, are among the most notable. In fact, mining projects are currently underway in almost every province of the country.

Mongolia's strategic location next to China, the world's largest consumer of raw materials, makes it a particularly attractive investment destination for mining projects. With so much potential for growth, Mongolia represents a significant opportunity for investors looking to tap into the country's rich natural resources.

Figure 1.1

MONGOLIA'S PROVEN MINERAL RESOURCES IN TONNES

Source: The Ministry of Mining and Heavy Industry of Mongolia, 2022



MINING LICENSES

1.2%

OF MONGOLIA'S TERRITORY

EXPLORATION LICENSES

2.6%

OF MONGOLIA'S TERRITORY

Figure 1.2

GEOLOGICAL SURVEY



Source: The Mineral Resource and Petroleum Authority of Mongolia, 2019

1.2

AN INVESTMENT FRIENDLY ENVIRONMENT

The Mongolian government has been actively seeking foreign investment, as well as implementing the necessary legal protection for investors.

The Investment Law provides:

- Equal rights to both local and foreign investors
- Easy access to Mongolia's market
- Protection of the interests of stakeholders
- Establishing a favorable climate for investors
- Guaranteed stability via the Tax Stabilization Certificate and Investment Agreement

No chronic & government-caused delays for inward and outward remittances.

Bilateral agreements

Bilateral double taxation treaties with

29 countries

General trade and economy agreements with

24 countries

Investment support and mutual protection agreements with

43 countries

Canada-Mongolia Foreign Investment Promotion and Protection Agreement The United States and Mongolia Bilateral Investment Treaty



1.3

DEMOCRATIC COUNTRY

Mongolia is a thriving democracy that has undergone a significant political transformation in the last 33 years. The country upholds its democratic values by electing its highest governing body, the Parliament, every four years and the President every six years. This reflects Mongolia's commitment to free and fair elections, and the country's desire to continue on its path toward democracy.

Mongolia's political stability and democratic governance are key factors that make it an attractive destination for foreign investment.

1.4

STRATEGIC LOCATION

Mongolia's strategic location makes it an ideal gateway to the growing markets of Asia. The country is geographically situated next to China, a key commodity market, and the world's biggest manufacturer. In addition, Mongolia's capital city, Ulaanbaatar, is just a short 3-5 hour flight from major financial hubs in Asia, such as Hong Kong, Singapore, Tokyo, and Seoul.

This favourable location has opened up new opportunities for businesses seeking to expand their reach into the region. With its proximity to Asia's growing markets and its role in China's Belt and Road Initiative, Mongolia has become an increasingly attractive destination for foreign investment.



1.5

COMPETITIVE YOUNG TALENTS

Mongolia's young population of 3.4 million includes 2.3 million people of working age, with 30% aged between 15 to 34. The country has achieved universal primary and basic education, with a primary net enrollment rate of almost 100%. This has created a competitive pool of young talent for industries in need of skilled workers.

The country's population is **3.4** million | **2.3** million are of working age. | **30%** of the population is young people aged between 15 to 34

Mongolia has achieved universal primary and basic education. The primary net enrollment rate is almost 100%.

Literacy rate **98%** Employment costs are competitively low in Mongolia. The average monthly salary stands at ₮1.6 million, about US\$457.

Foreign investors report a high level of satisfaction when employing the younger generations in terms of their desire to learn and advance themselves. By way of example, Rio Tinto's Oyu Tolgoi project employs about 13,000 workers, of which nearly 95% are Mongolian citizens as of 2020.



1.6

DIGITAL DEVELOPMENT

Mongolia is rapidly moving to digitalization. Internet and mobile network access is available in all soums and towns and its penetration ranking is comparably high. In the middle of Covid-19 pandemic, the Government of Mongolia introduced the E-Mongolia system which provides online access to public services. The banking and financial sector has also increased their investments in digitalization, successfully delivering digital transformation.

92%
OF MONGOLIAN YOUTHS
HAVE FULL INTERNET
ACCESS.



MOBILE USERS:
4.69M



INTERNET USERS:
2.7M



INTERNET PENETRATION:
84%



3G PENETRATION RANKING:
14TH

4GLTE:

4G
USERS:
2.9M



PENETRATION RANKING:
46TH



SMART DEVICE USERS:
3.4M

E-Mongolia:

+800
PUBLIC SERVICES



1.5M
REGISTERED USERS

Banking:

90%
OF THE TOTAL TRANSACTION
ARE ONLINE



1.3M
USERS HAVE ACCESS TO MOBILE
BANKING & FINANCIAL SERVICES

E-Mongolia:

89%
MOBILE APPLICATION



11%
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